



Voices*Ai*)))

PRC VOICES*Ai*

GET TO THE CORE OF YOUR
PATIENTS' PERCEPTIONS

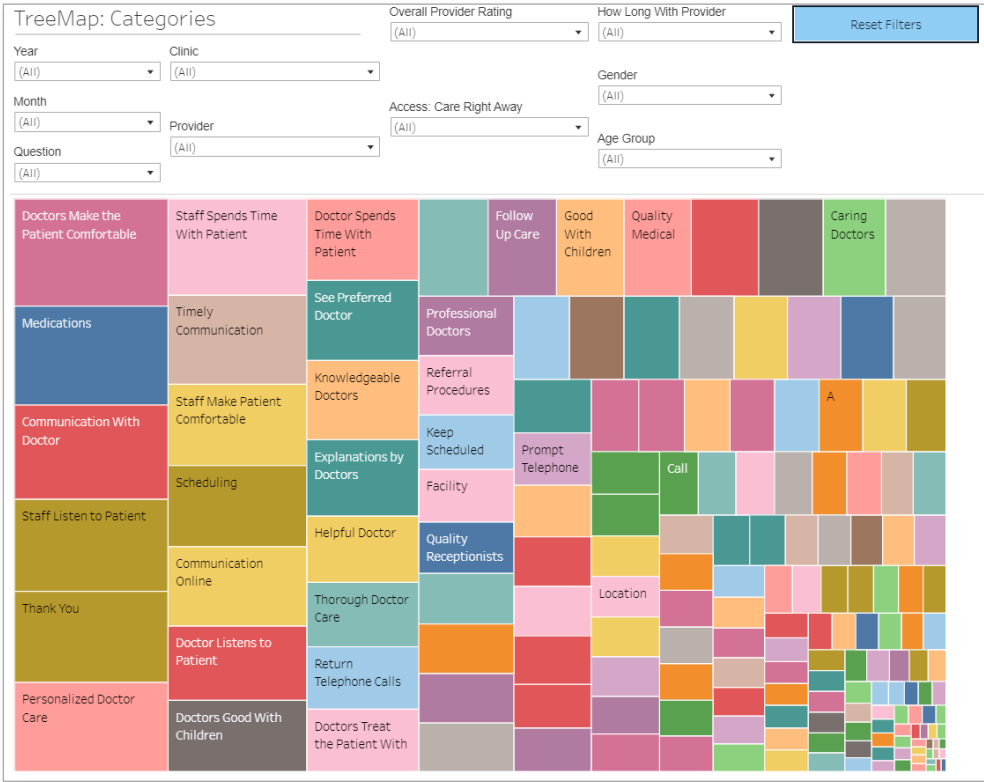
Comments offer valuable qualitative data and a transparent understanding of what matters to your patients, but with large research undertakings, it becomes difficult to give comments the attention they deserve. Our Voices*Ai* advanced comment analytics identify research trends and themes and give you unique insight into how patients feel about the care you provide. Put in action, this knowledge transforms “very good” perceptions of your care into “excellent” ones, while offering organizational improvement that translates to growing market share.



RELEVANT CATEGORIZATION AND THEMES

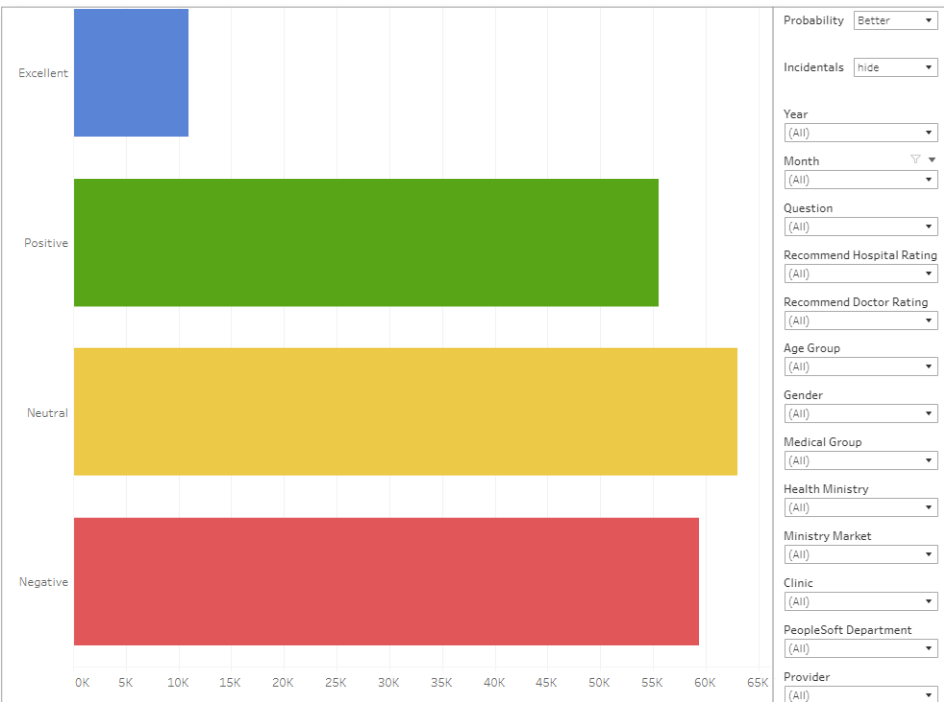
PRC's VoicesAi platform compiles millions of open-ended comments and, with sentiment analysis, highlights references to **excellent** care and separates responses into positive, neutral, and negative groupings. From there, our AI software assigns the comments to categories to identify the topics addressed in your qualitative research.

CATEGORIES TREE MAP: FILTERS



SENTIMENT BAR CHART

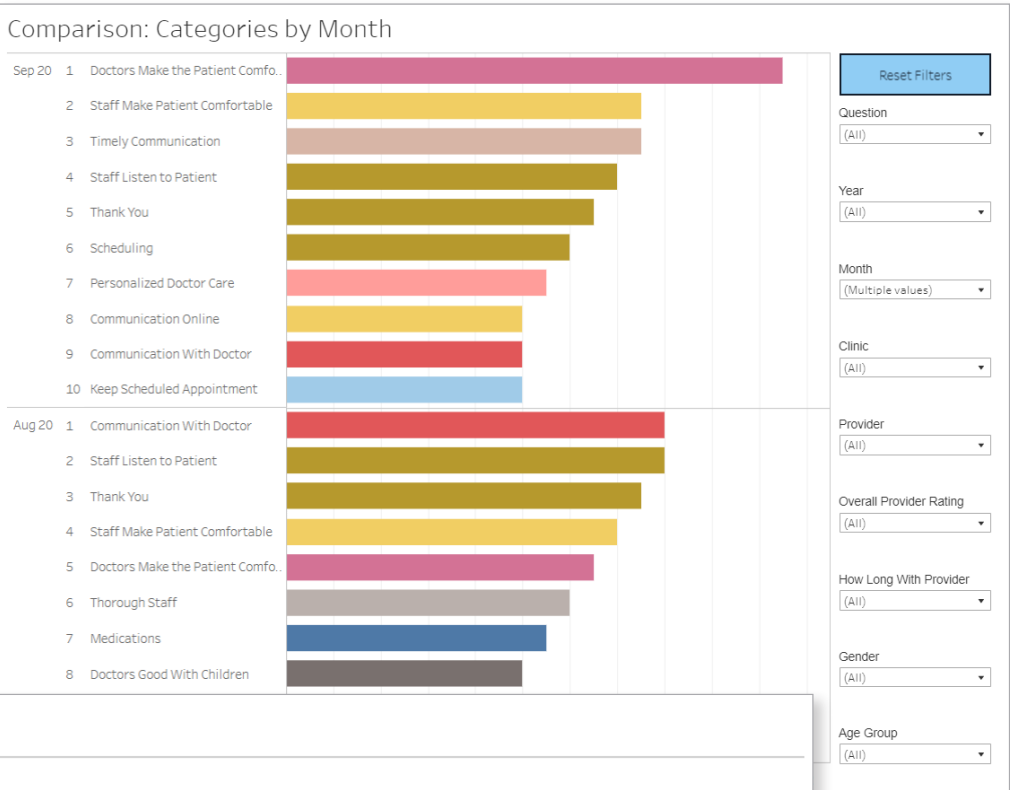
PRC has the only AI trained to recognize excellence.



INSPIRING ACTION THROUGH GRANULAR ANALYSIS

Users can view their advanced comment analytics findings on PRC’s data reporting platform, PRCEasyView.com®, which offers robust drill-down capabilities. In addition to categories and super-categories, PRC EasyView® allows for reporting and filtering by specific provider, location, time period, survey ratings, and more. With a user-friendly dashboard view, this gives you the power to study comment trends with precision and granularity.

TOP TEN COMPARISON



DRILL DOWN

<< Go Back

Comment

Dr. _____. In the two short years I've visited Dr. _____. and her staff, they have shown professional regard toward my medical problems. Dr. _____. is extremely respectful and professional. She is very thorough in her explanations and always uses terminology that I can well understand. An excellent Doctor.

Statements

Negative	Dr. _____.: In the two short years I've visited Dr. _____. and her staff, they have shown professional regard toward my medical problems.	Red
Excellent	Dr. _____. is extremely respectful and professional.	Blue
Excellent	She is very thorough in her explanations and always uses terminology that I can well understand.	Blue
Positive	An excellent Doctor.	Green

Classifications

Professional Doctors	Purple
Thorough Doctor Care	Purple

Want to get started? Reach out to the PRC team at info@prccustomresearch.com